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Department of State **TELEGRAM**

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ACTION EUR 20

INFO CU 04, P 04, USIA 12, CIAE 00, INR 07, NSAE 00, RSC 01, /048 W

R 051428Z JUN 68
FM AMEMBASSY WARSAW
TO SECSTATE WASHDC 6075
INFO AMEMBASSY MOSCOW

C. R. McPherson

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1. GRAPHICS DESIGNER SAUL BASS (PROTECT SOURCE), AMERICAN MEMBER WARSAW POSTER BIENNALE JURY, TOLD EMBOFF AMERICAN POP ARTIST ANDY WARHOL WON ONE OF THREE FIRST PRIZES THIS WEEK AT INSISTANCE SOVIET JURY MEMBER OREST G. WIEREJSKI. WARHOL POSTER HAD BEEN TENTATIVELY PICKED FOR A SECOND PRIZE BUT WIEREJSKI SAID IT WAS BEST ENTRY OF A MAJOR POSTER TREND (POP ART) AND SHOULD SO BE RECOGNIZED BY JURY. HIS INSISTENCE CARRIED THE DAY, BASS SAID.

2. COMMENT: WIEREJSKI'S ACTION, TO SAY LEAST, DOES NOT SQUARE WITH MORE NORMAL PRACTICE OF NOT AWARDING TOP PRIZES TO AMERICANS IN BLOC CULTURAL COMPETITIONS. OTHER TWO FIRST PRIZES WERE WON BY POLE AND JAPANESE. TWO OTHER AMERICAN ENTRIES WON HONORABLE MENTIONS. JENKINS

145-4011
NOT RECORDED
16 JUN 17 1968

File 145-4011

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Status changed
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RESEARCH/SAT. SECT.

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